

Velocomp Announces iBike and SRM Wireless Compatibility

Ennis, MT (July 7, 2008) -- Velocomp LLP, makers of the iBike® Pro and iAero power meters, announced today that firmware and iBike 2 software allows any wireless iBike or iAero system to receive, record, and display power data from the new SRM Wireless crank-based power sensor.

"For cyclists who prefer direct-force power measurement, the iBike and SRM work hand-in-hand to provide a precise and cost-effective solution." said John Hamann, CEO of Velocomp LLP.

"Along with the SRM's crank-based power data, the cyclist also has access to the full spectrum of iBike data, including hill slope, wind speed, bike speed, cadence, heart rate, elevation.

Of significant importance to competitive cyclists is the incredible aerodynamic measurement features now available with the SRM. Any owner of an iAero™ and SRM can now receive and display not only power signals from the wireless SRM but the iAero will display and record Continuous CdA (drag coefficient) and Time Advantage™ measurements. These revolutionary aerodynamic measurements are exclusive to the iAero.

Continuous aerodynamic drag coefficient feedback on your iAero screen while you're pedaling allows you to determine your optimal combination of aerodynamic positioning, equipment and power when riding solo and enables you to know instantly if you're deviating from your optimum aerodynamic riding position

Time Advantage provides the cumulative amount of time gained (or lost) due to changes in position or equipment. No more guessing what might give you the edge you need to win.

This new compatibility is created by the ANT+Sport network, which allows devices from different manufacturers to operate together.

The iBike software and firmware which is required to enable SRM wireless compatibility is free SRM owners should contact Velocomp directly at info@velocomp.com for the firmware upgrade.

About Velocomp, LLP

Velocomp, LLP is a sports technology company based in Ennis, Montana. The first in the bicycle industry to deliver advanced power measurement at a mainstream price, Velocomp is dedicated to product breakthroughs in the areas of performance, measurement, design and value.

Launched in June 2006, thousands of iBike Pro power meters are being enjoyed worldwide. www.iBikeSports.com.

About ANT+Sport

ANT+Sport is a product of ANT™ - a division of Dynastream Innovations Inc., Cochrane, Alberta, Canada. Dynastream is a wholly owned subsidiary of Garmin International. www.thisisant.com

SRM is a registered trade mark of Schoberer, Rad, MeBtechnik.

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