



## **iBike Announces Generation III**

Boca Raton, FL (October 20, 2008) – Velocomp, the makers of the revolutionary iBike® Pro power meter announce the reengineering of the entire iBike line with GENERATION III.

The completely redesigned iBike Aero III and iBike Pro III are easier to control and packed with even more power:

- More powerful microprocessor for additional features and greater accuracy
- Improved on-the-bike accuracy, comparable to power meters costing thousands more
- One-touch control ring on the bottom for easier reach and control
- 30% more ride memory
- Improved mounting system for better lock-in
- On-the-bike storage of two rider profiles
- Easier, faster guided calibration and auto-correction of tilt calibration
- Superior water resistance
- New lap-timer feature
- Improved on-the-bike hill slope accuracy and temperature change performance of sensors

"Our test riders have been thrilled with the new iBike GEN III," notes Velocomp CEO John Hamann, "GEN III continues on our tradition of delivering innovation to the power meter market and provides accuracy comparable to power meters costing thousands more."

While GEN III will not ship until November 1, 2008, Velocomp is offering an innovative "Loaner Program". While supplies last, purchasers of an iPro or iAero GEN III can ride now with a new Gen II iBike while they wait for their new Gen III unit to arrive.

Upgrade programs for iBike GEN I and iBike GEN II owners have also been made available.

GEN III innovation will be incorporated into the entire line of iBike power meters including the iPro, iAero and the new iSport beginning November 1, 2008.

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