



Thank you for your interest in becoming a dealer for iBike®.

Over the few years, power measurement has become one of the most talked about topics in cycling. But you've told us that very few of your customers are training with power meters. That's because until now, power measurement has been too complicated, too inflexible, too heavy and too expensive for most cyclists. Now iBike offers you the opportunity to finally take power measurement to your bottom line.

With its low MSRP's and innovative features, iBike has broken the power measurement market wide open—delivering increased sales at significant margins!

We are excited about the possibility of creating a profitable partnership. So, let's get the process started.

Please review the **Dealer Program** and complete the **Dealer Application** attaching the requested information to the application form, submit it to us by e-mail, or snail mail and we will process it as quickly as possible. The time frame of application processing is typically seven working days after receipt of all necessary information.

Pending approval of your application, we will contact you with your personal on-line ordering code and will place you on our direct mailing list for product information, sales materials, order forms, and other applicable information.

Again, thank you for your interest in carrying our products, and we will look forward to hearing from you soon.

#### Process

1. Complete the Velocomp and sign the *Dealer Application*.
2. Submit (e-mail or snail mail) the application along with a copy of your business license and/or sales tax ID and a picture of your store front.
  - E-mail [iBikeDealer@Velocomp.com](mailto:iBikeDealer@Velocomp.com)
  - Phone 561.368.1738
  - Fax: 214.889.5424
  - Address 4931 N Dixie Highway Boca Raton, FL 33431



<b>BILL TO</b>	
Name: _____	
Address 1: _____	
Address 2: _____	
City: _____	
State: _____	Zip: _____
Contact phone: _____	
Contact fax: _____	
Contact e-mail: _____	
Buyer: _____	
Type of store:	<input type="checkbox"/> Bicycle <input type="checkbox"/> Sporting Goods
	<input type="checkbox"/> Catalog <input type="checkbox"/> Coach/Trainer <input type="checkbox"/> Online Store
<input type="checkbox"/> Other: _____	
Number of Stores: _____	
Number of Years in Business: _____	
Backorders accepted: <input type="checkbox"/> Yes <input type="checkbox"/> No	
Sales Tax ID #: _____	

<b>SHIP TO</b>	
Name: _____	
Address 1: _____	
Address 2: _____	
City: _____	
State: _____	Zip: _____
Store phone: _____	
Store fax: _____	
Store e-mail: _____	
Special instructions: _____	
_____	
_____	
_____	
_____	
_____	
_____	

<b>REFERENCES</b> (please list three credit references plus a bank reference)
<b>Credit References:</b>
Name: _____ Phone: _____ Account #: _____
Name: _____ Phone: _____ Account #: _____
Name: _____ Phone: _____ Account #: _____

How did you hear about Velocomp LLP or iBike Pro? \_\_\_\_\_

\_\_\_\_\_

How many iBike Pros do you expect to sell in 2009? \_\_\_\_\_

Please attach (or scan and forward) a copy of resale certificate and a picture of your store front along with your Dealer Application to:

**VELOCOMP, LLP**  
 4931 N Dixie Highway  
 Boca Raton, FL 33431  
 Ph: 561.368.1738  
 Fax: 214.889.5424

**E-Mail:**    iBikeDealer@velocomp.com

**Web:**        www.iBikeSports.com



## **PRICING POLICIES**

Velocomp will periodically publish our suggested MSRP and suggested minimum retail prices for iBike products. Velocomp's unilateral MSRP, suggested minimum prices and suggested minimum margins will be set forth on Velocomp's Dealer pricing lists which will be provided to all verified dealers.

Velocomp has the legal right to unilaterally cease sales of iBike products at any time for any reason, without prior notice to the dealer. Velocomp has unilaterally determined that it will cease to sell iBike products to dealers who choose to advertise or sell these products at prices below Velocomp's suggested minimum prices. Prices are subject to change without notice.

## **SHIPPING & RETURNS**

All orders will be shipped freight prepaid and added to invoice. We reserve the right to cancel or ship backorders unless otherwise specified by the customer. All claims must be made within 5 days after receipt of merchandise. Returns accepted only after prior authorization. Unauthorized returns will be refused and returned at the customer's expense. All orders will be subject to pricing prevailing at the time of shipment.

## **FAILURE TO SHIP**

In the event that Velocomp, LLP shall for any reason, fail to ship or deliver any product pursuant to an order, Velocomp, LLP's liability shall be limited to the amount of monies actually received by Velocomp, LLP. In no event shall Velocomp, LLP be liable for any consequential, special or punitive damages.

## **ORDERING**

Orders are subject to allocation, and can be placed with us on-line. You may choose the method of payment most convenient for you we accept MasterCard, Visa, and American Express. Payment, including shipping, is required at the time your order is placed and will be processed at that time.

Velocomp, LLP reserves the right to terminate ordering privileges of any direct account, coach, trainer, or wholesaler/distributor without warning for violations of program policy including sales of any Velocomp, LLP product below factory cost; sharing or selling order forms or ordering passwords; operation out of an unauthorized or otherwise inappropriate location.

All orders are FOB Boca Raton, FL.

## **Customer Service**

### **VELOCOMP, LLP**

4931 N Dixie Highway  
Boca Raton, FL 33431

**Phone:** 561.368.1738

**Fax:** 214.889.5424

**E-Mail:** [iBikeDealer@Velocomp.com](mailto:iBikeDealer@Velocomp.com)

**Web:** [www.iBikeSports.com](http://www.iBikeSports.com)

**Contact:** John Hamann